

**NDWS BOARD OF DIRECTOR'S MEETING**  
**March 16, 2020 – 6:00 pm - NDWS Office Conference Room**

President Whitney Vogel called the meeting to order. Members present included Royce Kinney, Dave Maasjo, Jim Nelson, Dan Donnelly, Dana Didier, Pete Paulson, Bill Carlblom, Kevin Christensen, Doug Muske, and manager Tesa Klein.

February minutes were read. Pete made motion to approve the minutes. Doug seconded it. Motion moved to approve the minutes.

Financial report was inadequate at the time. Tesa explained that deposits from the 2020 NDWS were still being recorded by Virginia and that we needed to do a spreadsheet breakdown on the event.

In New Business:

Tesa will have a meeting with a potential barn forman on Wednesday March 18<sup>th</sup>. Royce and Keyv would like to join the meeting. The job description was discussed as ability to operate equipment, self-motivated, able to direct a staff, pay rate would be \$12-\$15 depending on experience. Tesa stated that for the record she did not fire Jeff, that he walked out on Friday March 6<sup>th</sup>, 2020 after she told him not to start the bobcat in the arena while a speaker was in the main arena.

Dave Zubrod would like back in the South Exhibit Building as soon as possible. Tesa stated the past contract was from April 1, 2019 to February 22, 2020. She also stated that he needs boundaries on his rental area. Royce mentioned dividing the SEB in half with free-standing panels, then renting the west side to Dave, that way there are less oil messes, the bathrooms are not used and less lights on in the building. Easier for cleaning and possible rental of the east side of the SEB. Tesa explained the new contract that she & Lisa drew up accessed a cleaning fee as there are so many oil messes that looked terrible during the 2020 Annual show. Another addition to the contract was a penalty fee for not removing his equipment on the stated removal days. He was 1 week late removing his equipment for both November and February making cleaning time frames tight and forcing us to hire Labor Masters at a higher rate. It was also discussed that we should change some of the SEB lights to LEDs.

Tesa explained she received a call from a queen mom that said the Pageant Chairman told her daughter that she did not deserve to run the American Flag during the Battle of the Border HS Rodeo. It was discussed that maybe the Chairman needs help, Tesa said that 3 of them did it the year before and that it was just 1 this year. Discussion was continued about several issues that happened throughout the week, what to do, who to get to help and how to make this situation better.

Tesa said she wanted to have 2021 Annual show dates so she can get a head start on exhibitors. Her plan is to create a professional brochure with testimonials, prices and strict guidelines. Discussion was made on doing the same concept as this year. Doug made a

motion that the 2021 Annual show dates would be Feb. 28 to March 6<sup>th</sup> with a kickoff concert on Feb. 27<sup>th</sup>. Dan seconded the motion. All in favor, motion approved. Further discussion was on the lineup of the show. Stacking Sunday with the Jr. Cattle Show, Auction Contest, Breakaway Roping and the Mounted Shooting event. Monday having vendor demos and the Community Olympic events. Tuesday the same with no diesel pickups in the pickup pull. Wednesday more vendor demos and then closing the show-no main arena event and hosting a vendor sponsor social prior to the Classic Steer & Hog Sale at the Eagles. Thursday, Friday and Saturday having the same lineup as 2020.

Dan made a motion that the North Star Classic dates would be Dec. 4-6, 2020. Pete seconded that motion. All approved, motion passed.

Eagles and the annual show was evaluated. Tesa stated there were complaints about the dirty floor for the Senior Dance Day on Wednesday. They also received complaints on the bun that they had for the Luncheon on Thursday, it was a very hard bun for the majority of the attendees being seniors. Report on the Gold Buckle Bar was not busy this year.

The Junior High Rodeo is April 18 & 19. With the Covid-19 situation at hand Dana made a motion to cancel the rodeo. Dave seconded the motion. All approved, motion passed. Now without the rodeo they will be able to start the warm-up arena work sooner than expecting, all agreed to pick a date to work on it before spring work as long as we could with the Covid-19 compliances.

Tesa stated that she was 144 hours over her 30hr week part time status. Jim asked what she would like a raise or to cut back hours to try to get to the 30/week. Tesa said as is, the first time around this is not a part time job and that she lost a \$8k-\$10k show this fall because the workload would not allow. With lost shows and wanting to better the situation at NDWS Tesa said she would like the raise and still needs her job to be flexible. They discussed that there is room to do that and that they want her to be able to do both. There will be an executive meeting after this meeting where the board will discuss a raise and let Tesa know.

2020 Annual show short overview & changes for 2021.

-General admission for the PRCA Rodeos. Doug brought up the old idea of the stadium seats as a 'season ticket' each year has a new wrap to serve as the ticket to enter the event, and as a reserved seat as one can go put it in the stands and still walk around. Tesa will do some research on this idea.

-Fallon Taylor the World Champion Barrel racer from Texas posted a Vlog about the PRCA rodeo and her lack of getting to use the arena. Tesa said Fallon had her number to call her and ask for time as of Thursday afternoon. Tesa said she reached out to the WPRA Badlands Circuit director asking if we were in any violation of an arena use requirement. Tesa mentioned that this is not good advertising for our event and that Taylor is in the wrong for posting this to her fans.

-Whitney mentioned having dignitaries that attend the Governor's Day rodeo performance park in the back as Saturday afternoon is a big crowd to get through for introductions.

-Pete said we need to follow up with Rob at NDSU to get some of the Little I livestock to show at the WS to increase numbers.

- Ticket booth shut down too early on the Ranch Rodeo night
- Tesa asked what is appropriate time to shut down the ticket box on PRCA Rodeo perfs. 1 hr to 1.5 hours is a good time frame and to use judgement on the amount of people coming in the door.
- Jim said he got good comments on the billboard changes and the locations of them. Tesa said that she had a new design done and chose different locations than in the past.

Doug made motion to adjourn the meeting. Kevy seconded the motion. Meeting adjourned.

Respectfully submitted by Tesa Klein.