

NDWS BOARD OF DIRECTOR'S MEETING
December 19, 2022—6pm
MINUTES

Call to Order

Financial Reports

Account Balances: Operating: \$36,986.79 Gaming: \$9,327.69 Money Market \$125,269.89

Beth Didier made a motion to approve financials. Jim Nelson 2nd. All in favor.

Old Business:

- a. Annual Meeting, Minutes included. Decent turnout for bad weather. Can build on it for next year. Good reports on the Love Buzzards band. We all felt like it was a great start to getting back in the swing of annual meetings. Brandee reported it probably cost us about \$2700.

New Business:

- a. North Star Classic – see Kelsey's Profit & Loss and explanation of numbers. Brandee hasn't got to set down with the ladies yet to discuss. Brandee has some concerns on the increased expenses. We all know costs have increased and we will see this during Winter Show, also. Brandee to visit with the ladies. End profit looks like it will be about \$6,000 if we pay those ladies \$15,000 again.
 - a. Kal Schaefer did in kind trades for NSC and was left out of the book.
- b. Winter Show – Planning
 - a. Tentative schedule
 - i. Doug talked about doing a demo afternoon on Tuesday with Rocky at Wald Fencing. Will work on this. Seems like a good idea to do some of that stuff Tuesday afternoon, when nothing else is really going on.
 - ii. Reserved seating vs Gen Admin. Keep it as is has been. Brent w/ Hooked Up knows the select seats and all our office staff know how to manage the system. We had no real complaints last year.
 - iii. May not do anything in the arena Saturday morning? All to think on this.
 - iv. Security – Renee will be here. But we need to be thinking about this, as we probably will not have the volunteers that we did last year.
 - v. Snow removal – need to be planning with the City and County to stay ahead of this.

Committee Reports:

- A. Arena/Grounds/Building- Kevy reported that rodeo alley panels belong to Steve Sutton. Steven visited with Jim at Vegas. Just said he needs to get up here and pick those panels up. Discussion over this. Kevy has talked to Shane Gunderson with Bailey Pro about looking at it. Shane would like to have a double alley there anyway and make some changes with the set up. Shane will come look at it and get us an estimate on costs to replace it all. General consensus that we would like to own our stuff.
- B. Finance - see numbers above
- C. Labor - staff is good
- D. Commercial/Concession - nothing
- E. Rodeos - applications all in for PRCA and WPRA
- F. Rodeo Queen – nothing
- G. Crop Show - Dave reported that the committee has been meeting regularly. Right now we are at \$5300 in sponsorship money. A smaller committee than in the past, but they are all devoted and working toward the

common goal of a successful event. One change will be that the crop samples will become the property of the committee and not the Winter Show. No further discussion

- H. Horse – none
- I. Livestock – none
- J. Hall of Fame - Erin came to the WS offices and put all the H of F files and documents onto a thumb drive. She has sent out emails and letters for the H of F nominations. There will be a meeting Jan 11. She has also started doing some advertising. She asked Brandee to see if there has ever been past sponsorships for H of Fm. Brandee to research
- K. Pick-up Pull/Tractor Pull - none
- L. Craft & Antique Market – working on name change
- M. Events at the Eagles – none
- N. Sponsorship – none
- O. Concert – Announcement to be Jan 2. Tickets on sale 2/1. Michael Ray is headliner with Trip Wire as opening. Discussion over beer garden and possibly talking to Bridges and Labor Club. All in agreement that no reason we cannot share the business. Long as those places can provide the help.

Manager's Report

- a. Virginia and Russell have some vacation days to take off next week. Jacob will be in the office and Brandee will be available. Full speed ahead on Winter Show planning.

Next Meeting - January 2023

“Good of the Order” - no one had anything

Adjourn Meeting

Events:

- Rabbit Show Feb 4
- Gun Show Feb 10 – 12
- Wes Elston Bull Sale Friday Feb 24
- Red River Harness Club – arena rental Feb 250

North Star Classic #s

240 Total Exhibitors.

161 Families from 6 states

All motel rooms in Valley were booked, with many staying in Jamestown, Casselton and Fargo. Several rented local air B & B's.

243 entries in Open Show

14 entries in the Pen Show

125 entries in the Fairest of the Them All

395 entries in Jr Show

Up 7 entries from last year

NSC sale profit of \$1975

Hereford Sale profit of \$940.50

Cattleman's Ball profit of \$16,021

Sale income down for all 3 from last year.

Sponsorships up from last year

Expenses – more money spent overall.

- Additional costs for new logo

- Changed designer for book, increased cost

- Increased advertising

- Judges cost more

- Bedding was greatly increased.

Premium payout increased by \$2000.

\$27,000 paid out in premiums

Hired additional help

For future : Bedding for tie – outs needs done before Wednesday

Map of breakers would be helpful Smith Lumber mentioned bringing in generators for next year

Rearrange Saturday schedule so exhibitors can attend event

No complaints. Not even one.